

CHERI FASY

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 WWW.CHERIFASY.COM

EXPERIENCE: 13 YEARS

EYE CANDY CREATIVE

{June 2007 - Present}

Owner / Creative Director

Graphic design needs for 60+ clients from small startups to established organizations; run business from top to bottom

BREC

{October 2017 - April 2018}

Graphic Designer / Communications Dept. (Part Time)

Support full-time design staff with graphic needs and concept development for print and digital graphics; assist in design best practices, planning and goals for 2018

MARY BIRD PERKINS CANCER CENTER

{February 2012 - October 2017}

Senior Graphic Designer / Dept. of Marketing & Communications

Responsible for leading the conceptualization, design and implementation of quality print and digital graphic needs from concept to completion for the corporate brand and partnerships

EDUCATION

NICHOLLS STATE UNIVERSITY;

Thibodaux, LA *{May 2007}*

Bachelor of Art in Graphic Design & Bachelor of Art in French

L'ECOLE DE COMMERCE;

St. Etienne, France *{Spring 2003}*

Studied Marketing, Intercultural Communications & French

LANGUAGE STUDIES ABROAD;

Quebec City, Canada *{Summer 2002}*

Studied French and Intercultural Communications

REFERENCES AVAILABLE UPON REQUEST

AWARDS

GOLD Addy Award

Cancer Center Community Report | 2018

(3) SILVER Addy Awards

Cancer Center Community Report | 2017

The Taste Logo and Collateral | 2014

GOLD Aster Award

Cancer Center Community Report | 2015

SILVER Aster Award

Infographic Series | 2015

MVP for Innovation

Mary Bird Perkins Cancer Center | 2013

HIGHLIGHTS & SCHOLARSHIPS

Graduated Magna Cum Laude

Volleyball Full Scholarship, 2000-2004

Tennis Full Scholarship, 2005

Who's Who Among Students in American

Universities and Colleges, 2004

Southland Conference Student-Athlete

of the Year, 2003

French Immersion Program Scholarship, 2003

Study Abroad Scholarship, 2003

AIGA (Professional Association for Design),

2003-2006

DESIGN & ORGANIZATIONAL SKILLS

Concept Development & Design

Typesetting & Typography

Infographics

Animated Gifs

Brand Development

Illustration

Managing Multiple Tasks

Social Media/Web

Offset Printing Specifications

Production Methods

Adobe Creative Suite: Indesign, Photoshop,

Illustrator, Acrobat Pro

Microsoft: Word, Powerpoint, Excel

Web: Wordpress, Weebly

Email Marketing: Constant Contact, Mailchimp